

**A free service for  
seniors and their families**

## **Our free services include:**

- Personalized consultations
- Education and information on the different types of Assisted Living Facilities
- Research to identify Assisted Living Facilities based on the needs of your loved one
- Schedule and accompany you on tours of facilities identified
- Post-placement visits to make sure your loved one is thriving in his or her new home



“We would like to thank Robert Petrero. We always felt that Mom was in good hands as Robert personally visited and checked up on all aspects of her care.”

— Deb K.

“Thank you, Robert, for your caring ways and ‘hands on’ approach.”

— Bev M.

“I don’t know where to begin to thank you for all you did to help Mrs. G. As soon as I called on Wednesday afternoon, you swung into action and didn’t stop until she was well settled and you were satisfied all was going well. Your personalized attention was particularly appreciated.”

— Thomas P.

“Thank you, Robert. I think you folks did a great job and feel confident that I can always call on you if needed and that we will get good professional care.”

— Barbara S.

**973.384.1177**

[www.BeaconSeniorAdvisors.com](http://www.BeaconSeniorAdvisors.com)

P.O. Box 1333  
Morristown, NJ 07962



***Your guiding light to the  
best Assisted Living Facilities***

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## Why Beacon Senior Advisors?



**Beacon Senior Advisors helps families navigate the complexities and varieties of assisted living options available today, at no cost and no obligation.**

Led by Robert Petrero, a Certified Senior Advisor<sup>®</sup>, Beacon Senior Advisors works with seniors and their families to understand exactly what type of facility is needed based on healthcare, finances, location and lifestyle. We identify the right assisted living options, schedule and accompany you on tours, and manage the entire process to save you time and give you the benefit of our expertise. Once your loved one is moved in, we continue to follow up and visit to make sure everything is going smoothly.

With Beacon Senior Advisors, you gain peace of mind knowing that your beloved family member will be placed in the right Assisted Living Facility based exclusively on exactly what they need.

## Frequently asked questions

### **What sort of timeframe is best for us to use the services of Beacon Senior Advisors?**

There isn't any specific timeframe, but we would advise anyone with a senior loved one, who may need additional assistance, to start the process sooner rather than later.

### **How many different Assisted Living Facility choices will we be given?**

It may be one, or it may be several; the choices depend on the needs of your loved one based on location, lifestyle, finances and healthcare.

### **How can we trust that you'll show us options that are best for us, not facilities that pay you to refer them?**

Members of the Society of Certified Senior Advisors<sup>®</sup> are bound by a code of professional responsibility and are required to make unbiased choices using only the information our clients provide.

### **Why wouldn't we just use the Internet to do our own research?**

The experts at Beacon Senior Advisors have many years of experience in the senior care industry and relationships with the Assisted Living Facilities. We only select facilities after an in-depth analysis of the needs of your loved one. We personally visit the facilities with you during the search process and continue to visit after your loved one has moved in to his or her new home.

### **How can Beacon Senior Advisors provide these services for free?**

Our services are paid for by Assisted Living Facilities. This allows us to provide you and your family with the benefit of our expertise at no cost to you.



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